



albe steiner
t o r i n o

School of Graphics and Advertising in Turin

There are about a hundred teachers
and a thousand students.

It has three schools: the main
branch, situated near the city center
and two other branches,
one in the city center and the other
in the suburbs.

In the main school we study graphics, advertising and audio-visual technologies.

The two branches are specialized in photography and advertising.

The subjects that we study are Graphics, Photography, Visual Communication, Advertising Planning, History of Art, Literature, Maths, History, Psychology, English and P.E.

Moreover, during the fourth and the fifth year, there is an additional course for the use of some graphic software that we have to attend one day a week in the afternoon



This school gives a quite complete preparation about graphics and advertising although to work as a graphic artist, it is necessary an additional specialization, especially about web design.





**Four classes take part to the
COMENIUS project.**



They are 3G, 4C, 4F, 4G

tion and Culture

ng Learning Programme

NIUS

Pictures of Albe Steiner Institute



Albe Steiner's life

He was an important graphic designer of the XX century.

He got a diploma in accounting and then he became Art Director for the Rinascente, an important Italian store. One of the most important logos he made was for the Coop, a big Italian Company.

He was partner funder of the Association for Industrial Design and Member of Graphic International and of the International Center of Typographic Arts.